



UNION EUROPEA  
Fondo Social Europeo



**OFFICIAL PROGRAMME OF THE**  
**31<sup>st</sup> INTERNATIONAL TOURISM STUDENT CONFERENCE**  
**20<sup>th</sup> April – 23<sup>rd</sup> April 2016**

<b>CENTRAL THEME</b>	<b>Smart Tourism Destinations – Do Visitors Really Need Them?</b>
<b>ORGANIZING INSTITUTION</b>	<b>Rey Juan Carlos University (URJC), Madrid (Spain) Faculty of Juridical and Social Sciences</b>

### **Wednesday, 20th April**

08:30 – 09:30 Registration

09:30 – 10:00 Opening ceremony: - His Excellency Fernando Suarez, Rector of the Rey Juan Carlos University (URJC)  
- Her Notability Pilar Laguna, Dean of the Faculty of Juridical and Social Sciences (URJC)

10:00 – 10:30 Keynote speaker, Mrs. Esencan Terzibasoglu,  
Programme Director Destination Management & Quality, UNWTO

10:30 – 11:00 Coffee break

11:00 – 12:00 Keynote speaker, Antonio Lopez de Avila  
Director of SEGITTUR

12:00 – 13:30 Lunch

13:30 – 14:30 Workshop with prof. Arta Antonovica (URJC)

14:30 – 15:30 Setting up the market stalls

15:30 – 17:30 Visiting the market stalls and poster session

17:30 – 18:00 Dismantling the market stalls

18:00 – 19:00 Dinner at the university campus restaurant (for students)

From 19:00 Free time (social activities organized by the Spanish student delegation)

### **Thursday, 21st April**

09:00 – 10:30 Paper presentations (20 minutes each + 10 minutes each for questions and discussions)

10:30 – 11:00 Coffee break

11:00 – 12:30 Paper presentations (20 minutes each + 10 minutes for questions and discussions)

12:30 – 13:30 Lunch

13:30 – 14:30 Paper presentations (20 minutes each + 10 minutes for questions and discussions)

14:30 – 18:00 Visit to the PANGEA & Madrid Sightseeing Tour

18:00– 19:00 Dinner at the university campus restaurant (for students)

19:00 – 22:00 Free time (social activities organized by the Spanish student delegation)

**Friday, 22nd April**

09:30 – 10:30 Keynote speaker: Prof. Lorenzo Bagnoli, University of Milan-Bicocca, Italy.

10:30 – 11:00 Coffee break

11:00 – 12:00 Closing the conference workshop

12:00 – 12:30 Results from paper presentations and workshops

12:30 – 13:30 Lunch

13:30 – 19:30 Free time

19:30 Departure from the hotel to Closing dinner restaurant by metro/bus  
from 20:00 Closing dinner / Prize introducing ceremony

**Saturday, 23rd April**

One-day post-conference tour to Aranjuez, a Spanish Royal Site and World Heritage Site by UNESCO. ([http://www.spain.info/en/reportajes/una\\_escapada\\_a\\_aranjuez.html](http://www.spain.info/en/reportajes/una_escapada_a_aranjuez.html)). The price of the post tour is 40 euros (included transportation by train, and the guided visit of the Royal Palace and Gardens).